



**Bachelor Degree**  
**Laurea Triennale**  
(English Version)

**OPEN Day**  
*June 12th, 2018*

# AGENDA

1. UNITO at a glance
2. Schools
3. Department of Management (DM)
4. Bachelor in Business & Management
5. International Experience
6. Useful links & Contact details

# 1. UNITO AT A GLANCE

Some  
Figures

6 Schools  
27 Departments

120 buildings in Torino  
and Piedmont

Incubator

67,500  
students

4,000 teachers  
and staff

# 1. UNITO AT A GLANCE

Schools

Management and  
Economics

Law, Political & Socio-  
Economic Sciences

Humanities

Natural  
Sciences

Medicine

Agriculture &  
Veterinary

# 2. SCHOOLS OF MANAGEMENT



**SME** SCUOLA DI MANAGEMENT  
ED ECONOMIA  
UNIVERSITÀ DEGLI STUDI DI TORINO



**Students orientation, Students Career, International Relations,  
Internships and Job Placement and Library Services**



UNIVERSITÀ DEGLI STUDI DI TORINO  
**DM** DIPARTIMENTO  
DI MANAGEMENT

**Teaching offer**

**Research**



# 2.1 SAA SCHOOL OF MANAGEMENT



- Founded in 1957
- First Italian Business School for executive education
- Undergraduate, Postgraduate and Executive programs
- **Head:** Dr. Davide Caregnato

# 3. DEPARTMENT OF MANAGEMENT

## Teaching offer

<p><b>Undergraduate Degree</b></p>	<p><b>Business Administration</b>  <b>Business &amp; Management</b>   <b>Business Administration (Distance learning)</b>  <b>Information and Communication Management</b></p>
<p><b>Post-Graduate Degree</b></p>	<p><b>Business Administration</b>   <b>Accounting Professions</b>  <b>(International Accounting)</b>   <b>Management, Marketing and Strategy</b>  <b>Corporate finance and financial markets</b></p>
<p><b>PhD School</b></p>	<p><b>Business Management</b></p>
<p><b>Master</b></p>	<p><b>Business Administration, Business and Management, Global marketing &amp; retail management, Sales processes management, Management for public sector, Hilly assets management, Master of Arts and Science (in partnership with European and American Universities)</b></p>



# BUSINESS & MANAGEMENT

- ***Focus: Study of Management processes & functions***  
*(i.e. Strategy, Operations, Finance, Marketing, etc.)*
- ***International Perspective***
- ***English as Medium of Instruction***
- ***Venue: SAA School of Management***
- ***A.Y. 2017-18: nr. 320 students***





## English as a Medium of Instruction (EMI)

- *Improves and builds comfort in English Language (R,W,S,L)*
- *The Natural “language” of Business across the Globe*
- *Interactive Learning Environment*
- *Availability of Teaching Resources*
- *Develops soft and inter-relational skills*

## Approach & Features

- *EMI Trained Faculty*
- *Interactive Learning environment (small classes, group working, day-by-day assignments, etc.)*
- *Intensive/Block structure (involvement of Visiting professors) & balanced mix of disciplines within the same period*
- *Mandatory Internship + Optional Semester Abroad*
- *Double degrees*

## 2018-19 Admission process

- *Limited numbers of intakes (nr. 250)*
- *Entrance Test 3<sup>rd</sup> September 2018*
- *Test Enrolment window: early July 2018 – early August 2018*
- *Test fee (estimate): 50 €*
- *More Information about enrolment procedures and admission will be available soon on **www.unito.it***

# 4. 2017-18 Tuition & Fees

Annual tuition fees composed by:

- ordinary fee:** UniTO variable amount depending of the student's income level and potentially covered by scholarships and other kind of financial aid;
- additional fee:** fixed amount requested by the specific Degree Program

Therefore, the additional tuition fee has to be paid also by those students who have been granted scholarships from Edisu.

ORDINARY+ADDITIONAL	Minimum tuition fee (ISEE < €13.000)	Maximum tuition fee (ISEE > €85.000)
<b>TOTAL</b>	€ 2.866	€ 5.506

## 2018-19 Calendar

- **Fall term:** 1<sup>st</sup> October– 21<sup>st</sup> December 2018  
Exam resits : 7<sup>th</sup> January 2019 – 12<sup>th</sup> January 2019
- **Winter Term:** 14<sup>th</sup> January 2019 – 17<sup>th</sup> April 2019  
Exam resits : 23<sup>rd</sup> April 2019 – 30<sup>th</sup> April 2019
- **Spring term:** 6<sup>th</sup> May 2019 – 6<sup>th</sup> July 2019  
Exam resits : 8<sup>th</sup> July 2019 – 20<sup>th</sup> July 2019



# 4. Bachelor Business & Management

## 2nd Year – Academic Curriculum

YEAR	COURSE NAME	ECTS	Contact HRS
II 2019-20			
	Business Law	6	42
	Business Management	6	42
	Financial Markets and Corporate Finance	12	84
	Intermediate Financial Accounting	6	42
	Macroeconomics	9	63
	Managerial Accounting	6	42
	Marketing	6	42
	Business Organisation	6	42
	<b>TOTAL</b>	<b>57</b>	

# 4. Bachelor Business & Management



## 3rd Year - Curriculum & Majors

YEAR	COURSE NAME	ECTS	Contact HRS
III 2020-21	Environmental Management Systems	9	63
	Introduction to Psychology and Behavioral Management	7	49
	Foreign language (German/French/Spanish)	6	42
	<b>Majors in:</b>	24	168
	<i>International Marketing &amp; Strategy</i>		
	<i>Accounting &amp; Finance</i>		
	<i>CSR &amp; Sustainability</i>		
	<i>Banking</i>		
	<b>Internship</b>		
		<b>TOTAL 180 ECTS</b>	



# 5. International Experience

**SAA +  
Department**



**International  
Office**



**Erasmus +  
Network**

**Double  
Degrees**



**Overseas  
Network**

# 5. International Experience

## Double Degrees

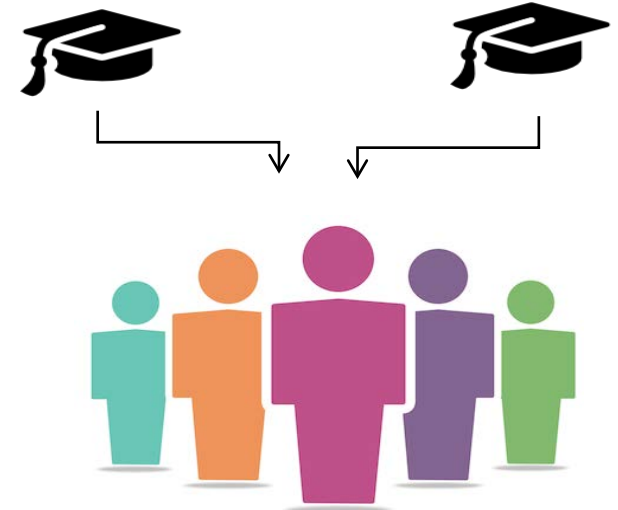
### Active:



Southern Illinois University Edwardsville (USA), 3+1 yr BSc



ESCP Europe Business School 1+2 MSc



### Work in progress:



Russia, 3+1 yr BSc



Finland, 2+1 yr BSc

## 6.1. USEFUL LINKS

University of Torino: [www.unito.it](http://www.unito.it)

SAA School of Management: <http://www.saamanagement.it/>

School of Management and Economics: [www.sme.unito.it](http://www.sme.unito.it)

Department of Management: [www.management.unito.it](http://www.management.unito.it)

**Bachelor Degree in Business & Management:**

[www.business-management.unito.it](http://www.business-management.unito.it)

## 6.2. *Contacts Dept. Management*

**Director Bachelor in Business & Management:** Simone D. SCAGNELLI

**Head SAA School of Management:** Davide CAREGNATO

**SAA Programs' Manager:** Pina FUCARINO

**Head Department of Management:** Francesca CULASSO

**EMI Programs' Manager:** Lorenzo VASILE

**International Relations:** Barbara D'AGATI, Cristina RAGIONIERI

[www.business-management.unito.it](http://www.business-management.unito.it)

[internationaldegrees.management@unito.it](mailto:internationaldegrees.management@unito.it)

