

Business & Management Elective Courses Presentation

2023/2024 a.y.

Business & Management - Elective Courses

Business & Management – Elective courses					
 12 ECTS HAVE TO BE SELECTED AMONG THESE COURSES	Code	Name		Credits	Hours
	MAN0274	ADMINISTRATIVE LAW	IUS/10	6	42
	MAN0275	ADVANCED ACCOUNTING	SECS-P/07	6	42
	MAN0282	TAX LAW IN AN INTERNATIONAL AND EUROPEAN PERSPECTIVE	IUS/12	6	42
	MAN0516	LOGISTIC TRADE	SECS-P/07	6	42
	MAN0515	BUSINESS ORGANIZATION HISTORY	SECS-P/12	6	42
	MAN0651	HUMAN RESOURCE MANAGEMENT	SECS-P/08	6	42

Business and Management Elective Courses

Business & Management – Elective courses					
Other 12-24 ECTS TO BE SELECTED AMONG THESE COURSES + those on pages 2, 4, and 5	Code	Name		Credits	Hours
	MAN0594	PRIVATE LAW AND BEHAVIOURAL STUDIES	IUS/01, IUS/02	6	42
	MAN0207	LABELLING (FOOD AND NON FOOD PRODUCTS)	SECS-P/13	6	42
	MAN0285	SUSTAINABILITY ACCOUNTING & ACCOUNTABILITY	SECS-P/07	6	42

Other English courses

(“*Management dell’informazione e della comunicazione aziendale*”)

For Business and Management students LIMITED PLACES are available also for the English courses that you will find at this link:

“[Altre attività in lingua](#)” - 3 and 6 ECTS courses

Please note that, exclusively for the courses listed at the link above, the following conditions apply:

- As these courses have a **capped number of places**, you should file a request to be admitted.
- On the exams transcript, the course name will not appear but it will instead be listed as “Altre attività in lingua” (you may request the certificate to specify the title of the course)
- You cannot add these courses autonomously, we’ll explain how to register it after you will fill in the [FORM](#)

Other English courses (PoliTo-UniTo exchange program)

Business and Management students may also choose the following courses offered by PoliTo:

[04LTMLP ING-INF/05 \(3\); ING-INF/03 \(3\) Communication networks](#) (6 CFU, second term)

[01DEKLP ING-IND/35 \(1.2\); ING-INF/05 \(2.4\); SPS/04 \(1.2\) Future of Work](#) (Global Challenges - Technology and Humanity) (6 CFU, second term)

[01DEFLP ICAR/12 \(1.2\); ICAR/14 \(1.2\); ING-INF/05 \(2.4\) Migrations and settlements](#) (Global Challenges - Mobility) (6 CFU, second term)

[01DEBLP ING-IND/13 \(2.4\) The future E-mobility](#) (Global Challenges - Mobility) (6 CFU, second term)

Student should access to MyUniTo page, select “Carriera”-> “Questionari” In order to submit the request to add the courses listed at this page. (Read [HERE](#) and [HERE](#) for the details)

Please, note:

- Student may choose not more than 3 PoliTo courses indicated above
- The request has to be submitted **by September, 4th, 2023**.
- It's necessary to have at least 2 courses listed on the page 2 in any case.

Third Year Elective Courses



PLEASE NOTE

- ALL 3-year STUDENTS will have to fill in the study plan from October 2023
- You should select elective courses for at least **24 (12 + 12) ECTS**; It's allowed to select up to 36 (12+24) ECTS
- At least 12 out of 24 credits should necessarily be selected among the courses listed below (even for Erasmus outgoing students):

MAN0274	ADMINISTRATIVE LAW (6 ECTS)
MAN0275	ADVANCED ACCOUNTING (6 ECTS)
MAN0282	TAX LAW IN AN INTERNATIONAL AND EUROPEAN PERSPECTIVE (6 ECTS)
MAN0516	LOGISTIC TRADE (6 ECTS)
MAN0515	BUSINESS ORGANIZATION HISTORY (6 ECTS)
MAN0651	HUMAN RESOURCE MANAGEMENT (6 ECTS)

- The **attendance** of the elective courses is **mandatory** (see [HERE](#) for details)

Third Year Elective Courses



Please note:

- if you plan to attend BUSINESS ORGANIZATION HISTORY (6 CFU) and you still don't have this exam on the study plan, you will have to register for the exam through a form that we will publish on the Moodle pages of the courses.
- EXTRA CREDITS: When filling in your career plan, you should select **from 4 to 6 elective courses** whose grade will be taken into account in your final average. Doing this, you will get from 180 to 192 ECTS (180 ECTS is enough to complete the study program).
- If you sit the exam of an elective course you will not be able to remove it from your study plan.
- In case you are interested in other UniTo courses delivered in English, you have to contact us in order to submit the request, which will be evaluated by committee.

Third Year Elective Courses Description

Additional Information can be found at: <https://www.business-management.unito.it/do/corsi.pl/Search?title=Courses%20and%20modules>

Business organisation history

6 CFU
1st term

Prof. Astore

Course description

The aim of the course is to analyze the causes and consequences of the existence of such a variety of models of business and forms of organization. The course investigates the development and functioning of various models of business over time and space, starting with the forms of organization which dominated the Western world before the beginning of the process of industrialization, to finish with contemporary phenomena of downsizing and outsourcing. During the course students became familiar with the causes behind the emergence of production in factories, why certain firms grew and other did not, whether models alternative to mass production existed and still do.

- ❖ **Course Delivery:** 10*4-hour lectures and seminars
- ❖ **Exam:** Standard method of assessment: 60-minute exam, made of two 500-word length open questions (each one worth 25% of the mark), and 10 multiple choice questions (this section worth 50% of the mark). Students get a positive mark for each exact multiple choice question answered, there is no penalty in case of wrong answer.

Human Resource Management

**6 CFU
2nd term**

Prof. Casalegno

Course description

check [HERE](#) for update

The course aims at teaching the fundamentals of the strategy related to human resources management. Managing people is not just about providing for their salaries, nor means applying on them an evaluation an end in itself. Managing people in any organization means first be aware that the human being is in continuous development and the company will give people the chance to develop, the more it will grow with the people who work there inside. The course objective is therefore to ensure that the student can assimilate as much as possible those theoretical knowledge on the subject that may have real feedback and applications.

- ❖ Course Delivery: lectures, practical applications through case studies, current events analysis and testimonials from Entrepreneurs and Managers.
- ❖ Exam: WRITTEN TEST: three open questions

Tax Law in an International and European Perspective

6 CFU
1st term

Prof. Cannas

Course description

Check [HERE](#) for update

This course aims at providing students with the necessary tools to gain a general understanding of the basic concepts of International and European direct tax law. The course prepares students to become informed participants in the tax debate by explaining the foundations and practice of international tax law as well as by addressing current developments.

- ❖ Course Delivery: The course will be taught in presence. The course requires the active participation of students with questions, opinions and presentations during the class.
- ❖ Exam: Assessment will be based 50% on class participation and 50% on a short oral examination. During the course, students will be divided into groups and will be asked to carry out some classroom activities and present their results.

Labelling (Food and Non Food Products)

6 CFU
1st term

Prof. Varese

Course description

The course will provide students with an advanced knowledge of food and non-food labelling within the European Union. Students will learn how to connect issues discussed in the course with the main themes concerning labelling of foodstuffs and non-food products.

- ❖ Course Delivery: 42 hours of lectures; If possible, seminars held by qualified experts and company visits will be organised.
- ❖ Exam: a final written exam, composed by multiple-choice and/or open questions (with a limited space for answers), an oral exam: only for students who have passed the written exam, a paper about a case study

Advanced Accounting

6 CFU
2nd term

Prof. Calandra

Course description

The course objective is to develop students' skills in understanding advanced accounting issues. Advance the understanding of how to use financial information to analyze firms. Exploring several relevant accounting events like: companies mergers and acquisitions, understands accounting rules for consolidation of financial reports. Real firms' financial statements are used to increase students knowledge and their understanding of the financial statements.

- ❖ **Course Delivery:** Course will be delivered in an interactive way that helps to facilitate for students a better understanding of the course. The lectures are planned to be highly active through discussing and analyzing real cases, financial statements, and practical exercises
- ❖ **Exam:** The assessment will consist of 50% group work and/or done individually (non-attenders), participation, classroom interaction and a final project presentation; the remaining 50% will be devoted to the 40-minute final written exam. The exam will take place using the Moodle platform and consist of an exercise and two open questions.

Administrative Law

6 CFU
2nd term

Prof. Poto, Prof. Racca

Course description

The course examines the core principles of administrative law to stress the importance of innovation within administrative organizations and their procedures, emphasizing the key-role of collaborative networked dynamics among the public administrations' actors, the citizens, and the economics operators.

- ❖ **Course Delivery:** traditional and interactive classroom method; small groups' presentations
- ❖ **Exam:** Two components will form the final grade: an oral presentation and a written work

Sustainability Accounting & Accountability

6 CFU
2nd term

Prof. Corazza

Course description

This course aims to develop knowledge and understanding of the main theories and practices of sustainability accounting and accountability. Students will acquire basic theoretical knowledge, as well as elements of the modern and current debate on the topic. Furthermore, professional knowledge of the Global Reporting Initiative Standards will enrich the personal backgrounds of the learners, and it will build a valuable strength for the student's curriculum.

- ❖ **Course Delivery:** Highly interactive lectures and group discussions, analysis of real case studies, presentations by students on theoretical and practical topics.
- ❖ **Exam:** group work aimed at delivering a final presentation, where the mark will be distributed according to 50% presentation's structure (evaluation criteria will be delivered during the first lecture) + 50% oral presentation.

Logistic Trade

6 CFU
2nd term

Prof. Varese, Prof. Gay

Course description

The course objective is to provide the students with an operative framework to successfully operate successfully even abroad. “Logistic Trade” course aims at defining the role of supply chain management and logistics within a company and illustrate it in an international context. Furthermore, it is a valuable reference for future practitioners in consulting and industry.

- ❖ **Course Delivery:** 42 hours of lectures
- ❖ **Exam:** A final written exam, and an oral exam: only for students who have passed the written exam (mark from 18 upwards). The presentation about a case study focused on "logistic trade" issue (group work): only for students presenting group work during the course.

Private Law & Behavioural Studies

6 CFU
2nd term

Prof. Coggiola

Course description

The aim of the course is to give a basic knowledge of the tools that Behavioral Studies may give to the elaboration and implementation of Private Law rules. Therefore, we shall start from the examination of the main discoveries of behavioral sciences on the bound rationality of the agents and then we shall move to examine how these mechanisms may be applied to Private law to maximize the efficiency of the legal rules.

- ❖ **Course delivery:** 42 hours of lessons, during which actual and fictional cases will be investigated, with the active participation of the students
- ❖ **Exam:** The evaluation will be made on the basis of the active participation of the students and on the presentation of a written paper on a case.

Professor's and tutor's contacts can be found at: <https://rubrica.unito.it/>



The screenshot shows the 'rubrica' website interface. At the top left is the logo 'rubrica' with the tagline 'I CONTATTI DI UNITO'. To the right is the University of Turin logo and the text 'UNIVERSITÀ DEGLI STUDI DI TORINO'. Below the logo is a red navigation bar with the text 'Torna -> www.unito.it'. The main content area is divided into two columns. The left column, titled 'Pagine correlate', contains two links: 'Mappa strutture' and 'Guida modifica dei dati'. The right column, titled 'Home / Rubrica', contains a search form with the heading 'Cerca persone per Cognome e Nome'. The form has two input fields: 'Cognome' and 'Nome'. Below the input fields is a red button labeled 'Cerca'. At the bottom of the right column, there is a 'Nota' section with the following text: 'È possibile eseguire una ricerca parziale sul cognome inserendo alcune delle prime lettere del cognome. Per esempio volendo cercare Mario Rossetti è sufficiente inserire "Ross". Tale modalità risulta particolarmente utile nella ricerca di utenti con il doppio cognome o con l'ultima lettera del cognome accentata.'

The list of **ALL the exams** can be found at:
<https://esse3.unito.it/ListaAppelliOfferta.do?EnableLayout=1>