

## **Curriculum Vitae**

**Dr. Johannes Cornelius Dumay**

Ph.D. (*Sydney*), MA (*MGSM*), EMBA (*AGSM*),  
Grad. Cert. Higher Education (*Sydney*)

**April 2017**

<b>Performance Summary:</b>	<b>Number</b>
Refereed Academic Journal Articles	60
Professional and Unrefereed Academic Journal Articles	9
Refereed Conference Proceedings	33
Chapters in Books	10
Edited books	2
Reports	2
Dissertations	1
Journal Editor	1
Journal Associate Editor	2
Editorial Boards	6

## Research Interests

Intellectual Capital, Academic Writing, Qualitative Research Methods, Non-financial Accounting, Management Accounting

## Biography

I am an Associate Professor of Accounting at Macquarie University, Sydney. I worked for over 15 years as an independent business consultant across a wide range of industries before joining academia after completing my Ph.D. in 2008. My Ph.D. entitled *Intellectual Capital in Action: Australian Studies* won the prestigious **Emerald/EFMD Outstanding Doctoral Research Award** for 2008 for the **Knowledge Management** category. I continue to research on the topic of intellectual capital, non-financial accounting and reporting, innovation, research methods and academic writing. My research activities link closely to management, accounting, and scholarly practice.

Since starting my thesis in 2006, I have achieved an outstanding record as the author or co-author of over 50 peer-reviewed academic journal articles, publishing in prestigious journals such as *Accounting Auditing and Accountability Journal*, *British Accounting Review*, *Journal of Intellectual Capital*, *Public Management Review* and forthcoming articles in *Financial Accountability and Management* and *The Journal of Business Ethics*. I have co-authored with many authors from different countries such as Australia, Italy, USA, Canada, Russia and China. My current research activities include projects in Australia, Japan, Germany and Italy.

I have four times won **Highly Commended Paper** awards for the *Journal of Intellectual Capital* (2008, 2013, 2014 and 2015), twice for the *Journal of Accounting and Organizational Change* (2014, 2016) and once for the *Journal of Knowledge Management* (2016). I also won the **Outstanding Reviewer Award** for the *VINE* journal (2013), *Journal of Accounting and Organizational Change* (2015) and *Accounting, Auditing and Accountability Journal* (2016). I have also twice won the Emerald Journals **Citations of Excellence Award** (2015, 2016)

I am currently the Associate Editor of the *Journal of Intellectual Capital*, and *Meditari Accountancy Research*, and the Editor of the *Electronic Journal of Knowledge Management*. I am also a member of the Editorial Board of Advice for the *Accounting Auditing and Accountability Journal*, *Journal of Knowledge Management*, *VINE: The*

*Journal of Information and Knowledge Management Systems, Managerial Auditing Journal* and *Journal of Accounting and Organizational Change*. I was twice the Editor of a special issue of the *Journal of Intellectual Capital* (2013, Vol. 14 No 1 and 2015 Vol. 16 No 2) and a special issue about Corporate Disclosure (2017, Vol 18, no 1). I am also editing another special issue for *Critical Perspectives on Accounting*.

While I have published in prestigious journals, the variety and impact of these publications is noteworthy. As at 19 April, 2017 I have 2617 citations for my work (see <https://scholar.google.com.au/citations?user=zKFxle4AAAAJ&hl=en>). In unpublished research by Grant Samkin, I am the most cited Australian accounting academic since 2012. From the variety perspective, I have published papers on social and environmental accounting, intellectual capital, research methods and academic writing, with several papers winning awards for quality. The following table lists the impact of my best publications:

Article	Impact
Qu, S. Q., & Dumay, J. (2011). The qualitative research interview. <i>Qualitative Research in Accounting &amp; Management</i> , 8(3), 238-264.	<b>Most cited article</b> in the journal's history (648).
Guthrie, J., Ricceri, F., & Dumay, J. (2012). Reflections and projections: A decade of intellectual capital accounting research. <i>The British Accounting Review</i> , 44(2), 68-92.	<b>Most cited article</b> (269) in the journal for 2012 and on average, the second most highly cited article in the journal's history.  The article won an <b>Emerald Citations of Excellence Award</b> in 2015.
Dumay, J. (2009). Intellectual capital measurement: A critical approach. <i>Journal of Intellectual Capital</i> , 10(2), 190-210.	<b>Most cited article</b> (210) in the journal for 2009
Dumay, J., Guthrie, J., & Farneti, F. (2010). GRI sustainability reporting guidelines for public and third sector organisations: A critical review. <i>Public Management Review</i> , 13(4), 531-548.	<b>Most cited article</b> (137) in the journal for 2010.
Dumay, J., & Garanina, T. (2013). Intellectual capital research: A critical examination of the third stage. <i>Journal of Intellectual Capital</i> , 14(1), 10-25.	<b>Highly Commended Paper</b> - Journal of Intellectual Capital Awards for Excellence 2014 and most cited article (127) in the journal for 2013.  The article won an <b>Emerald Citations of Excellence Award</b> in 2016.

- Dumay, J. (2012). Grand theories as barriers to using IC concepts. *Journal of Intellectual Capital*, 13(1), 4-15. **Most cited article** (106) in the journal for 2012.
- Dumay, J. (2014a), “15 years of the *Journal of Intellectual Capital* and counting: A manifesto for transformational IC research”, *Journal of Intellectual Capital*, Vol. 15 No. 1, pp. 2-37. **Most cited article** (65) in the journal for 2014.
- Dumay, J., Frost, G. and Beck, C. (2015), “Material legitimacy: Blending organisational and stakeholder concerns through non-financial information disclosures”, *Journal of Accounting & Organizational Change*, Vol. 11 No. 1, pp. 2-23. **Highly Commended Paper** - Journal of Accounting & Organizational Change Awards for Excellence 2016.
- Massaro, M., Dumay, J. and Garlatti, A. (2015b), “Public sector knowledge management: A structured literature review”, *Journal of Knowledge Management*, Vol. 19 No. 3, pp. 530-558. **Highly Commended Paper** - Journal of Knowledge Management Awards for Excellence 2016.
- Dumay, J. and Cai, L. (2014), “A review and critique of content analysis as a methodology for inquiring into IC disclosure”, *Journal of Intellectual Capital*, Vol. 15 No. 2, pp. 264-290. **Highly Commended Paper** - Journal of Intellectual Capital Awards for Excellence 2015 and second most cited article (27) in the journal for 2014.
- Dumay, John, & Roslender, Robin. (2013). Utilising narrative to improve the relevance of intellectual capital. *Journal of Accounting & Organizational Change*, 9(3), 248-279. **Highly Commended Paper** - Journal of Accounting & Organizational Change Awards for Excellence 2014.
- Dumay, J., & Rooney, J. (2011). "Measuring for managing?": An IC practice case study. *Journal of Intellectual Capital*, 12(3), 344-355. **Highly Commended Paper** - Journal of Intellectual Capital Awards for Excellence 2012.
- Dumay, J. and Tull, J. (2007), Intellectual capital disclosure and price sensitive Australian stock exchange announcements, *Journal of Intellectual Capital*, 8(2), pp. 236-55. **Highly Commended Paper** - Journal of Intellectual Capital Awards for Excellence 2008.

Since 2009 I have secured over \$119,000 in competitive research funding for four research projects. Each of the completed projects has led to the publication of one or



more papers. My current research activities include projects on the topics of intellectual capital accounting, the production and consumption of accounting, Integrated Reporting and academic writing.

The latter project has been extremely successful and has gained much interest from my academic colleagues. Papers based on this research have been published in the world leading *Accounting, Auditing and Accountability Journal* and the *Pacific Accounting Review*. Because of my interest in academic writing, I featured in an article in the *Times Higher Education Supplement* (6/9/2012)<sup>1</sup> as a successful academic writer who challenges traditional academic writing conventions. Evidence of the popularity and impact of this research is that we present the research at universities across the world including Australia, New Zealand, Italy, Denmark, Germany, Sweden and Russia.

I being a visiting scholar and Professor at the following universities where I have made research presentations, conducted workshops, taught classes or worked with leading scholars. This represents evidence of my growing international reputation as a leading author and researcher:

- Aalborg University, Denmark (2015 & 2017)
- Auckland University of Technology (2015);
- Czech Technical University in Prague (2012 & 2014);
- Hong Kong Polytechnic University (2012 & 2013);
- Kobe Graduate School of Business Administration, Japan (2012 & 2016);
- La Sapienza University, Rome (2016);
- Link Campus University, Rome, Italy (2015)
- Meiji Gakuin University, Japan (2015)
- National Institute of Education, Nanyang Technical University, Singapore (2014);
- National Research University Higher School of Economics, St Petersburg, Russia (2016);
- Polytechnic University of the Marche, Italy (2012 & 2015);
- Roma Tre University, Italy (2011 to 2016);
- Rutgers University, New Jersey, USA (2014);
- Sharif University, Tehran, Iran (2015);
- St Petersburg State University, Graduate School of Management (2012, 2016);
- Stockholm University Business School (2008, 2011 & 2012);
- Tokyo Metropolitan University, Japan (2015);
- UniCusano, Rome, Italy (2014 to 2017);
- UniNettuno, Rome, Italy (2015)
- University of Calabria, Italy (2012);
- University of Cassino and Southern Lazio, Italy (2014, 2017);
- University of Bologna (2011, 2012 & 2015)
- University of Ferrara, Italy (2012 & 2014);
- University of Innsbruck (2014 to 2016);
- University of Padova, Italy (2012, 2017);
- University of South Australia (2014);
- University of Venice, Italy (2014 to 2017);

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<sup>1</sup> <http://www.timeshighereducation.co.uk/421045.article>

- University of Udine, Italy (2014, 2017);
- Victoria University, Wellington, New Zealand (2013);
- Warsaw School of Economics (2012);

I have been an invited speaker at international conferences:

1. The symposium on *Intangibles and Intellectual Capital: The Ultimate Accounting Frontier* at the European Accounting Association Conference (Rome, 2011).
2. *The French-German agenda on intangibles, knowledge assets and “IC accounting”* a workshop sponsored by the New Club of Paris, the University of Heidelberg and University of Paris-Sud (University of Heidelberg, 2012).
3. Plenary speaker at the *10th Interdisciplinary Workshop On Intangibles, Intellectual Capital And Extra-Financial Information* (Ferrara, Italy 2014).
4. Plenary speaker at Intellectual Capital 11 Conference (Paris, France, 2015)
5. Plenary speaker for the Qualitative Research in Accounting Special Interest Group, *Accounting & Finance Association of Australia & New Zealand Conference* (Hobart, Tasmania, 2015).
6. Plenary speaker at the *European Conference on Knowledge Management* (Udine, Italy, 2015)
7. Plenary speaker at the *European Conference on Intellectual Capital* (Venice, 2016).
8. Plenary speaker at the *8th Asia-Pacific Interdisciplinary Research in Accounting Conference* (Melbourne, July 15-17, 2016).
9. Plenary speaker at the *12th Interdisciplinary Workshop On Intangibles, Intellectual Capital And Extra-Financial Information*, (St Petersburg, Russia, September 22-23, 2016).
10. Plenary speaker at the *8th International Conference on Innovation and Knowledge Management in Asia Pacific*. (Kobe, Japan 23-24 Oct 2016).

I am a member of international organizations and think tanks promoting Intellectual Capital, Knowledge Management and Non-Financial Accounting

1. I am one of the four international scholars appointed (2012) to the Advisory Board of the Japanese Intellectual Capital Management Association.
2. Member of the New Club of Paris<sup>2</sup>, a European Think Tank dedicated to developing the agenda for the Knowledge Economy.
3. In Australia, I am a member of the Australian Government Consultative Committee for Knowledge Capital (AGCCKC).

My reputation as an outstanding teacher is reflected in the continually high student satisfaction ratings I receive for my classes and innovative teaching methods. As a result, I won the Dean’s Citation for Teaching in 2011 and the Wayne Lonergan Award for Outstanding Teaching (Early Career) in 2011 at the University of Sydney.

## Social Media Links

Google Scholar:

<http://scholar.google.com.au/citations?hl=en&user=zKFxle4AAAAJ>

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<sup>2</sup> <http://new-club-of-paris.org/>

Curriculum Vitae – Johannes Cornelius Dumay

ResearchGate:

[https://www.researchgate.net/profile/John\\_Dumay](https://www.researchgate.net/profile/John_Dumay)

Academia.edu:

<https://mq.academia.edu/JohnDumay>

LinkedIN:

<https://www.linkedin.com/in/dr-john-dumay-54718419>

Facebook:

<https://www.facebook.com/john.dumay>



### ***Personal Details***

Name: Johannes (John) Cornelius Dumay  
DOB:  
Citizenship: Australian  
Address:

Mobile:

### ***Formal Qualifications***

#### **Graduate Certificate in Educational Studies (Higher Education)**

Duration: February 2010 – November 2010  
School: Faculty of Education and Social Work, University of Sydney  
Graduated: April 2011

#### **PhD (Economics)**

Duration: February 2006 – March 2008  
School: Faculty of Economics and Business, University of Sydney  
Graduated: May 2008

The title of my thesis is *Intellectual capital in action: Australian studies*.

My candidature was under the supervision of Professor James Guthrie.

The thesis received the [Emerald/EFMD Outstanding Doctoral Research Award](#) for the Knowledge Management category for 2008.

#### **Master of Arts in Management Research Methods**

Duration: December 2004 – December 2005  
School: Macquarie Graduate School of Management (MGSM)  
Graduated: April 2006

#### **Master of Business Administration (Executive)**

Duration: February 2001 – November 2003  
School: Australian Graduate School of Management (AGSM)  
Graduated: May 2004



## **Research publications and reports**

### **Peer Reviewed and Professional Academic Journals**

#### **2017 and forthcoming**

- Beck, C., Dumay, J. and Frost, G. (2017), “In Pursuit of a ‘Single Source of Truth’: from Threatened Legitimacy to Integrated Reporting”, *Journal of Business Ethics*, Vol. 141 No. 1, pp. 191-205.
- Cuozzo, B., Dumay, J., Palmaccio, M. and Lombardi, R. (2017), “Intellectual capital disclosure: a structured literature review”, *Journal of Intellectual Capital*, Vol. 18 No. 1, pp. 9-28.
- Dumay, J. and Dai, T. (Forthcoming), “Integrated thinking as a cultural control?”, *Meditari Accountancy Research*.
- Dumay, J. and Guthrie, J. (2017), “Involuntary disclosure of intellectual capital: is it relevant?”, *Journal of Intellectual Capital*, Vol. 18 No. 1, pp. 29-44.
- Lardo, A., Dumay, J., Trequattrini, R. and Russo, G. (2017), “Social media networks as drivers for intellectual capital disclosure: Evidence from professional football clubs”, *Journal of Intellectual Capital*, Vol. 18 No. 1, pp. 63-80.
- Lombardi, R. and Dumay, J. (2017), “Exploring corporate disclosure and reporting of intellectual capital (IC): emerging innovations”, *Journal of Intellectual Capital*, Vol. 18 No. 1, pp. 2-8.
- Secundo, G., Dumay, J., Schiuma, G. and Passiante, G. (2016), “Managing intellectual capital through a collective intelligence approach: An integrated framework for universities”, *Journal of Intellectual Capital*, Vol. 17 No. 2, pp. 298-319.
- Secundo, G., Massaro, M., Bagnoli, C. and Dumay, J. (Forthcoming), “Intellectual Capital Management in the fourth stage of IC research: a critical case study in University settings”, *Journal of Intellectual Capital*, Vol. 19 No. 1.
- Serenko, A. and Dumay, J. (forthcoming), “Citation Classics Published in Knowledge Management Journals. Part III: Author Survey”, *Journal of Knowledge Management*.
- White, B. and Dumay, J. (forthcoming), “Business Angels: A Research Review and A New Agenda”, *Venture Capital*.
- Zakery, A., Afrazeh, A. and Dumay, J. (2017), “Analysing and improving the strategic alignment of firms’ resource dynamics”, *Journal of Intellectual Capital*, Vol. 18 No. 1, pp. 217-240.

#### **2016**

- Dumay, J. (2016), “A critical reflection on the future of intellectual capital: from reporting to disclosure”, *Journal of Intellectual Capital*, Vol. 17 No. 1, pp. 168-184.
- Dumay, J., Bernardi, C., Guthrie, J. and Demartini, P. (2016), “Integrated Reporting: A structured literature review”, *Accounting Forum*, Vol. 40 No. 2016, pp. 166-185.
- Dumay, J. and Rooney, J. (2016), “Numbers versus Narrative: An Examination of a Controversy”, *Financial Accountability & Management*, Vol. 32 No. 2, pp. 202-231.

- Massaro, M., Dumay, J. and Guthrie, J. (2016a), “On the shoulders of giants: undertaking a structured literature review in accounting”, *Accounting, Auditing & Accountability Journal*, Vol. 29 No. 5, pp. 767-801.
- Massaro, M., Handley, K., Bagnoli, C. and Dumay, J. (2016b), “Knowledge management in small and medium enterprises: a structured literature review”, *Journal of Knowledge Management*, Vol. 20 No. 2, pp. 258-291.
- Rooney, J. and Dumay, J. (2016), “Intellectual capital, calculability and qualculation”, *The British Accounting Review*, Vol. 48 No. 1, pp. 1-16.
- Secundo, G., Dumay, J., Schiuma, G. and Passiante, G. (2016), “Managing intellectual capital through a collective intelligence approach: An integrated framework for universities”, *Journal of Intellectual Capital*, Vol. 17 No. 2, pp. 298-319.

## 2015

- Chiucchi, M. S. and Dumay, J. (2015), “Unlocking intellectual capital”, *Journal of Intellectual Capital*, Vol. 16 No. 2, pp. 305-330.
- Dumay, J. (2015a), “Forty-two”, *SAGE Open*, Vol. 5 No. 1, pp. 1-10.
- Dumay, J. (2015b), “Who is the IIRC’s Integrated Reporting rhetoric really for?”, *Social Value and Intangibles Review*, Vol. 2 No. Nov, pp. 86-8.
- Dumay, J. and Cai, L. (2015), “Using content analysis as a research methodology for investigating intellectual capital disclosure”, *Journal of Intellectual Capital*, Vol. 16 No. 1, pp. 121-55.
- Dumay, J., Frost, G. and Beck, C. (2015a), “Material legitimacy: Blending organisational and stakeholder concerns through non-financial information disclosures”, *Journal of Accounting & Organizational Change*, Vol. 11 No. 1, pp. 2-23.
- Dumay, J., Guthrie, J. and Puntillo, P. (2015b), “IC and public sector: A structured literature review”, *Journal of Intellectual Capital*, Vol. 16 No. 2, pp. 267-284.
- Dumay, J. and Handzic, M. (2015), “Editorial”, *Electronic Journal of Knowledge Management*, Vol. 13 No. 1, pp. 155-6.
- Guthrie, J. and Dumay, J. (2015), “New frontiers in the use of intellectual capital in the public sector”, *Journal of Intellectual Capital*, Vol. 16 No. 2, pp. 258-266.
- Guthrie, J., Parker, L. D. and Dumay, J. (2015), “Academic performance, publishing and peer review: Peering into the twilight zone”, *Accounting, Auditing & Accountability Journal*, Vol. 28 No. 1, pp. 3-13.
- Massaro, M., Dumay, J. and Bagnoli, C. (2015a), “Where there is a will there is a way: IC, strategic intent, diversification and firm performance”, *Journal of Intellectual Capital*, Vol. 16 No. 3, pp. 490-517.
- Massaro, M., Dumay, J. and Garlatti, A. (2015b), “Public sector knowledge management: A structured literature review”, *Journal of Knowledge Management*, Vol. 19 No. 3, pp. 530-558.
- Paoloni, P. and Dumay, J. (2015), “The relational capital of micro-enterprises run by women: the startup phase”, *VINE*, Vol. 45 No. 2, pp. 172-197.
- Serenko, A. and Dumay, J. (2015a), “Citation classics published in knowledge management journals. Part I: articles and their characteristics”, *Journal of Knowledge Management*, Vol. 19 No. 2, pp. 401-431.
- Serenko, A. and Dumay, J. (2015b), “Citation Classics Published in Knowledge Management Journals. Part II: Studying Research Trends and Discovering the Google Scholar Effect”, *Journal of Knowledge Management*, Vol. 19 No. 6.

Tee Jeok Inn, J., Dumay, J. and Kokubu, K. (2015), “A critical examination of implementing government sponsored intellectual capital management and reporting programs for small and medium enterprises”, *VINE: The Journal of Information and Knowledge Management Systems*, Vol. 45 No. 2, pp. 214-238.

## 2014

- de Villiers, C. and Dumay, J. (2014), “Writing an article for a refereed accounting journal”, *Pacific Accounting Review*, Vol. 26 No. 3, pp. 324-350.
- Dumay, J. (2014a), “15 years of the *Journal of Intellectual Capital* and counting: A manifesto for transformational IC research”, *Journal of Intellectual Capital*, Vol. 15 No. 1, pp. 2-37.
- Dumay, J. (2014b), “Reflections on interdisciplinary accounting research: The state of the art of intellectual capital”, *Accounting, Auditing & Accountability Journal*, Vol. 27 No. 8, pp. 1257-64.
- Dumay, J. and Adams, M. (2014), “The learning journey of IC missionaries: Intuition, control and value creation.”, *Electronic Journal of Knowledge Management*, Vol. 12 No. 2, pp. 135-43.
- Dumay, J. and Cai, L. (2014), “A review and critique of content analysis as a methodology for inquiring into IC disclosure”, *Journal of Intellectual Capital*, Vol. 15 No. 2, pp. 264-290.

## 2013

- de Villiers, C. and Dumay, J. (2013), “Construction of research articles in the leading interdisciplinary accounting journals”, *Accounting, Auditing & Accountability Journal*, Vol. 26 No. 6, pp. 876-910.
- Dumay, J. (2013), “The third stage of IC: Towards a new IC future and beyond”, *Journal of Intellectual Capital*, Vol. 14 No. 1, pp. 5-9.
- Dumay, J., Evans, R., Walker, K. and Bodrova, O. (2013a), “The Case for a Global eConservatorium of Music Based in Australia”, *Academic Leadership Series Volume 4: The Virtual University: Impact on Australian Accounting and Business Education*, Vol. 4 No. 1, pp. 57-65.
- Dumay, J. and Garanina, T. (2013), “Intellectual capital research: A critical examination of the third stage”, *Journal of Intellectual Capital*, Vol. 14 No. 1, pp. 10-25.
- Dumay, J., Rooney, J. and Marini, L. (2013b), “An Intellectual Capital based differentiation theory of innovation practice”, *Journal of Intellectual Capital*, Vol. 14 No. 4, pp. 608-33.
- Dumay, J. and Roslender, R. (2013), “Utilising narrative to improve the relevance of intellectual capital”, *Journal of Accounting & Organizational Change*, Vol. 9 No. 3, pp. 248-79.

## 2012

- Dumay, J. (2012a), “Grand theories as barriers to using IC concepts”, *Journal of Intellectual Capital*, Vol. 13 No. 1, pp. 4-15.
- Dumay, J. (2012b), “IC is alive and well yet still seeking relevance”, *Electronic Journal of Knowledge Management*, Vol. 10 No. 3, pp. 208-11.

- Dumay, J. and Guthrie, J. (2012), “Intellectual capital and strategy as practice: A critical examination”, *International Journal of Knowledge and Systems Science*, Vol. 4 No. 3, pp. 28-37.
- Dumay, J. and Marini, L. (2012), “Bullying in context: A risk management perspective”, *Journal of Human Resource Costing & Accounting*, Vol. 16 No. 4, pp. 281-301.
- Guthrie, J., Ricceri, F. and Dumay, J. (2012), “Reflections and projections: A decade of intellectual capital accounting research”, *The British Accounting Review*, Vol. 44 No. 2, pp. 68-92.

## 2011

- Dumay, J. (2011), “Intellectual capital and strategy development: An interventionist approach”, *VINE*, Vol. 41 No. 4, pp. 449-465.
- Dumay, J. and Cuganesan, S. (2011), “Making sense of intellectual capital complexity: Measuring through narrative”, *Journal of Human Resource Costing & Accounting*, Vol. 15 No. 1, pp. 24-49.
- Dumay, J. and Rooney, J. (2011a), “Dealing with an ageing workforce: Current and future implications”, *Journal of Human Resource Costing & Accounting*, Vol. 15 No. 3, pp. 174-95.
- Dumay, J. and Rooney, J. (2011b), ““Measuring for managing?”: An IC practice case study.”, *Journal of Intellectual Capital*, Vol. 12 No. 3, pp. 344-55.
- Qu, S. Q. and Dumay, J. (2011), “The qualitative research interview”, *Qualitative Research in Accounting & Management*, Vol. 8 No. 3, pp. 238-64.

## 2010

- Dumay, J. (2010), “A critical reflective discourse of an interventionist research project”, *Qualitative Research in Accounting and Management*, Vol. 7 No. 1, pp. 46-70.
- Dumay, J., Guthrie, J. and Farneti, F. (2010), “GRI sustainability reporting guidelines for public and third sector organisations: A critical review”, *Public Management Review*, Vol. 13 No. 4, pp. 531-48.
- Dumay, J. and Lu, J. (2010), “Disclosing improvements in human capital: Comparing results to the rhetoric”, *Journal of Human Resource Costing & Accounting*, Vol. 14 No. 1, pp. 70-97.

## 2009

- Cuganesan, S. and Dumay, J. (2009), “Reflecting on the production of intellectual capital visualisations”, *Accounting, Auditing & Accountability Journal*, Vol. 22 No. 8, pp. 1161-86.
- Dumay, J. (2009a), “Intellectual capital measurement: A critical approach”, *Journal of Intellectual Capital*, Vol. 10 No. 2, pp. 190.
- Dumay, J. (2009b), “Reflective discourse about intellectual capital: Research and practice”, *Journal of Intellectual Capital*, Vol. 10 No. 4, pp. 489-503.



## 2008

Dumay, J. (2008), “Narrative disclosure of intellectual capital: A structural analysis”, *Management Research News*, Vol. 31 No. 7, pp. 518-37.

## 2007

Dumay, J. and Guthrie, J. (2007), “Disturbance and implementation of IC practice: A public sector organisation perspective”, *Journal of Human Resource Costing and Accounting*, Vol. 11 No. 2, pp. 104-21.

Dumay, J. and Tull, J. (2007), “Intellectual capital disclosure and price sensitive Australian stock exchange announcements”, *Journal of Intellectual Capital*, Vol. 8 No. 2, pp. 236-55.

Tull, J. and Dumay, J. (2007), “Does IC management ‘make a difference’? A critical case study application of structuration theory”, *Electronic Journal of Knowledge Management*, Vol. 5 No. 4, pp. 515-26.

## Edited books

Grant, K. and Dumay, J., Eds. (2015), *Leading Issues in Knowledge Management*, Leading Issues in Knowledge Management. Reading, United Kingdom, Academic Conferences and Publishing International Ltd.

## Conference papers and proceedings

### 2014

Dumay, J. and Chiucchi, S. (2014), “Un-locking Intellectual Capital”, paper presented at the International Forum on Knowledge Asset Dynamics (IFKAD 2014), Matera, Italy, 11-13 June, 2014.

Dumay, J. and Dai, T. (2014), “Integrated thinking as a cultural control?”, paper presented at the Critical Perspectives on Accounting Conference, Toronto, 7-9 July, 2014.

Garanina, T. and Dumay, J. (2014), “Intellectual capital disclosure in IPOs pre and post-GFC: Evidence from the NASDAQ”, paper presented at the International Conference on Intellectual Capital and Knowledge Management, Sydney, 6-7 November, 2014.

Garlatti, A., Massaro, M., Zanin, L. and Dumay, J. (2014), “Intellectual capital and knowledge management within the public sector: A systematic literature review and future developments”, paper presented at the International Conference on Intellectual Capital and Knowledge Management, Sydney, 6-7 November, 2014.

Jamaluddin, A., Dumay, J. and Rooney, J. (2014), “Developing performance dashboards: The quest for consensus”, paper presented at the Meditari Accountancy Research Conference, Legend Golf and Safari Resort, South Africa, 26-7 June, 2014.

Veltri, S., Bronzetti, G. and Dumay, J. (2014), “How IC can be mobilized in praxis: An analysis of IC reporting in a non-profit organization”, paper presented at the 10th European Institute for Advanced Studies in Management (EIASM) interdisciplinary workshop on “Intangibles, intellectual capital and extra-financial information”, Ferrara, Italy, September 18-19, 2014.

## **2013**

Dumay, J. (2013a), “The Hitchhikers Guide to Intellectual Capital”, paper presented at the 8th Asia Pacific Interdisciplinary Research in Accounting Conference, 28 July, 2013.

Dumay, J. (2013b), “The Number 42”, paper presented at the Accounting and Finance Association of Australia and New Zealand Conference (AFAANZ 2013), Perth, 9 July, 2013.

Veltri, S., Bronzetti, G. and Dumay, J. (2013), “IC management in a non-profit organization”, paper presented at the Second Management Control Journal Workshop: Controlling and Reporting for Intangibles, Pisa, 12 July, 2013.

## **2012**

Dumay, J. (2012), “IC and Strategy as Practice: A Critical Examination”, paper presented at the 4th European Conference on Intellectual Capital ECIC 2012, Helsinki, Finland, 24th April 2012.

Dumay, J. and Chiucchi, S. (2012a), “Un-locking Intellectual Capital”, paper presented at the 35th European Accounting Association (EAA) Annual Congress Ljubljana, Slovenia, 11 May 2012.

Dumay, J. and Chiucchi, S. (2012b), “Un-locking Intellectual Capital”, paper presented at the Monash University Forum for Management Accounting (MONFORMA 2012), Melbourne, Australia, 16 February 2012.

Dumay, J. and de Villiers, C. (2012), “The Construction Of A Generalist Accounting Research Paper: A Critical Examination”, paper presented at the Accounting and Finance Association of Australia and New Zealand Conference (AFAANZ 2012), Melbourne, 3 July 2012

Dumay, J. and Garanina, T. (2012), “Investigating IC Research: A Critical Examination”, paper presented at the 4th European Conference on Intellectual Capital ECIC 2012, Helsinki, Finland, 24th April 2012.

Dumay, J. and Guthrie, J. (2012), “Intellectual Capital and Strategy as Practice: A Critical Examination”, paper presented at the The 6th International Conference on Knowledge Management in Asia Pacific, Shanghai, China, 11-12 October 2012.

Dumay, J. and Marini, L. (2012), “Connecting Accounting and Innovation In Space and Time”, paper presented at the Accounting and Finance Association of Australia and New Zealand Conference (AFAANZ 2012), Melbourne, 3rd July 2012

## **2011**

Beck, C., Dumay, J. and Frost, G. (2011), “Reporting is legitimacy: A disconnect between reporting and action?”, paper presented at the 23rd CSEAR

International Congress on Social and Environmental Accounting Research, University of St Andrews, Scotland, 7-9, September 2011.

Chiucchi, M. S. and Dumay, J. (2011), “Un-locking intellectual capital”, paper presented at the 7th Interdisciplinary Workshop on Intangibles, Intellectual Capital & Extra-Financial Information, Warsaw, 29-30 September 2011.

Dumay, J. and Rooney, J. (2011a), “Is “If it can’t be measured it can’t be managed” really true?”, paper presented at the 3rd European Conference on Intellectual Capital, Nicosia, Cyprus, 18-9 April, 2011.

Dumay, J. and Rooney, J. (2011b), “Numbers versus narratives: An examination of a controversy”, paper presented at the Critical Perspectives on Accounting Conference 2011, Clearwater Beach, Florida USA, 10-12 July 2011

Dumay, J. and Rooney, J. (2011c), “The Story of an Intellectual Capital Controversy: Deciding Between Numbers and Narratives”, paper presented at the Accounting and Finance Association of Australia and New Zealand AFAANZ Conference 2011, Darwin, Australia, 3-5 July 2011

## **2010**

Dumay, J. C. (2010a), “An Examination of two Grand-Theories of IC as Barriers to the use of IC Concepts”, paper presented at the 7th International Conference on Intellectual Capital, Knowledge Management & Organisational Learning, The Hong Kong Polytechnic University, Nov 11-12, 2010.

Dumay, J. C. (2010b), “Intellectual capital and strategy development utilising narrative: An interventionist approach”, paper presented at the 12th Alternative Accounts Conference and Workshop, Toronto, Canada, 24 April 2010.

## **2009**

Dumay, J. C. (2009), “Transforming the utility of IC narrative: An interventionist and strategic approach”, paper presented at the 2009 Accounting and Finance Association of Australia and New Zealand Conference, Adelaide, South Australia, 5-7 July 2009.

Dumay, J. C., Farneti, F. and Guthrie, J. (2009a), “Do international and national guidelines for public and third sector organisations ensure sustainability reporting? ”, paper presented at the 1st International Conference on Sustainable Management of Public and Not For Profit Organisations, University of Bologna - Forlì Campus, 1-3 July, 2009.

Dumay, J. C., Farneti, F. and Guthrie, J. (2009b), “An evaluation of contemporary sustainability reporting guidelines for public and third sector organisations”, paper presented at the Eighth Australasian Conference on Social and Environmental Accounting Research, Christchurch, NZ, Dec 6-8, 2009.

## **2008**

Dumay, J. C. and Tull, J. (2008), “Beyond reason: The utility of narrative in advancing the management of intellectual capital”, paper presented at the 2008 Critical Perspectives on Accounting Conference, Baruch College, City University of New York, New York, April 24-6, 2008.

## 2007

- Dumay, J. C. (2007), “Narrative disclosure of intellectual capital: A structural analysis”, paper presented at the Fifth Asia Pacific Interdisciplinary Research in Accounting Conference, Auckland, New Zealand, 8-10/7/07.
- Dumay, J. C. and Cuganesan, S. (2007a), “Investigating intellectual capital and organisational value creation”, paper presented at the 21st Australian and New Zealand Academy of Management Conference, Sydney, Australia, 4-7 December 2007.
- Dumay, J. C. and Cuganesan, S. (2007b), “Research methods to visualise the complexity of intellectual capital”, paper presented at the 21st Australian and New Zealand Academy of Management Conference, Sydney, Australia, 4-7 December 2007.
- Dumay, J. C., Cuganesan, S. and Tull, J. (2007), “Beyond reason: The utility of narrative in advancing the management of intellectual capital”, paper presented at the 6th Australasian Conference on Social and Environmental Accounting Research (CSEAR), Department of Economics & Business, The University of Sydney, Sydney NSW Australia., December 2-4 2007.
- Tull, J. and Dumay, J. (2007a), “Stakeholder engagement through narrative-based disclosure: A critical case study application of structuration theory to IC practice”, paper presented at the 6th Australasian Conference on Social and Environmental Accounting Research (CSEAR), Department of Economics & Business, The University of Sydney, Sydney NSW Australia., December 2-4 2007.
- Tull, J. and Dumay, J. C. (2007b), “Does IC management ‘make a difference’? A critical case study application of structuration theory”, paper presented at the 8th European Conference on Knowledge Management, Barcelona, 6-8 September, 2007.

## 2006

- Dumay, J. C. and Guthrie, J. (2006), “Environmental disturbance as a catalyst for implementation of IC practice”, paper presented at the 5th International Conference on Human Resource Costing and Accounting Network, Stockholm, 6-8/12/06.

## Books and book chapters

### 2017 and forthcoming

- Dumay, J. and Baard, V. (2017), “An introduction to interventionist research in accounting”, in Z. Hoque, L. D. Parker, M. Covaleski and K. Haynes (Eds), *The Routledge Companion to Qualitative Accounting Research Methods*, Routledge, Taylor and Francis Oxfordshire, UK.
- Dumay, J., Guthrie, J., Ricceri, F. and Nielsen, C. (Forthcoming-a), “The past, present and future for intellectual capital research: An overview”, in J. Guthrie, J. Dumay, F. Ricceri and C. Nielsen (Eds), *The Routledge Companion to Intellectual Capital: Frontiers of Research, Practice and Knowledge*, Routledge, London.



- Dumay, J., Guthrie, J. and Rooney, J. (Forthcoming-b), “The Critical Path of Intellectual Capital”, in J. Dumay, Ricceri, F. Guthrie, J. and Christian Nielsen (Ed), *The Routledge Companion to Intellectual Capital: Frontiers of Research, Practice and Knowledge*, Routledge London.
- Guthrie, J., Dumay, J., Ricceri, F. and Nielsen, C., Eds. (Forthcoming), *The Routledge Companion to Intellectual Capital: Frontiers of Research, Practice and Knowledge*. London, Routledge.
- Massaro, M. and Dumay, J. (Forthcoming), “Intellectual capital disclosure in digital communication ”, in J. Guthrie, J. Dumay, F. Ricceri and C. Nielsen (Eds), *The Routledge Companion to Intellectual Capital: Frontiers of Research, Practice and Knowledge*, Routledge, London.
- Rooney, J. and Dumay, J. (Forthcoming), “Intellectual capital and innovation”, in J. Guthrie, J. Dumay, F. Ricceri and C. Nielsen (Eds), *The Routledge Companion to Intellectual Capital: Frontiers of Research, Practice and Knowledge*, Routledge, London.

## 2016

- Lombardi, R., Dumay, J., Lardo, A. and Trequatrini, R. (2016), “Modern trends for the strategic use of Intellectual Property rights: Dynamic IP portfolio management, open innovation and collaborative organizations”, in D. Vrontis, S. Bresciani and M. Rossi (Eds), *Managing Globalisation: New Business Models, Strategies, and Innovation*, Cambridge Scholars Publishing, Cambridge, pp. 114-137.

## 2014

- Dumay, J. (2014), “Developing strategy to create a public value chain”, in J. Guthrie, G. Marcon, S. Russo and F. Farneti (Eds), *Public Value Management, Measurement and Reporting*, Emerald, Bingley, UK, pp. 65-83.
- Farneti, F. and Dumay, J. (2014), *Public Value Management, Measurement and Reporting*, Emerald, Bingley, UK.

## 2012

- Chiucchi, M. S. and Dumay, J. (2012), “Un esempio di studio di caso interventista”, in M. S. Chiucchi (Ed), *Il metodo dello studio di caso nel management accounting*, Giappichelli Editore, Torino, Italy, pp. 77-122.

## 2011

- Tull, J. and Dumay, J. C. (2011), “Does IC management ‘make a difference’? A critical case study application of structuration theory”, in C. Despres (Ed), *Leading Issues in Knowledge Management*, Academic Publishing International Ltd, Reading, United Kingdom. 5, pp. 80-100

## **Other publications**

- Beck, C., Dumay, J. C. and Frost, G. (2010), *Corporate Non-financial Reporting Processes: An analysis of the emerging modes by which organisations engage with their stakeholders*, CPA Australia, Sydney.
- Dumay, J. (2014), “Professor Lee Parker’s qualitative research methods class”, *Accounting, Auditing & Accountability Journal*, Vol. 27 No. 3.
- Dumay, J. C., Walker, K., Greenwood, L. and Wauchope, B. (2008), *Strategic Outlook 2008-2015*, Sydney Conservatorium of Music, Sydney.

## **Research Grants:**

- **Accounting for Intellectual Capital** (2016, AU\$20,000), PKF Accountants (Sydney)
- **Building Discipline Specific Communication Skills in Accounting** (2014, AU\$26,300) Office of Learning & Teaching – Extension Grant
- **A Critical Review of Management Control and Performance Management Research: Implications and future directions** (2014, AU\$5000) Macquarie University – Research Starter Grant
- **Copy Editing for Converting Research into Publications** (2014, AU\$5,000) Macquarie University – Research Starter Grant
- **The Future of Intellectual Capital: Establishing Legitimacy** (2011, AU\$15,000) University of Sydney Business School - Research Grant.
- **Innovation Study** (2010, AU\$30,000) University of Sydney Business School - Strategic Research Initiatives, Discipline of Accounting and KPMG
- **The Impact of Intellectual Capital Measurement, Management and Reporting: A Case Study** (2009, AU\$12,853), University of Sydney Business School.

## **Academic Roles**

**December 2013 – Present**

**Associate Professor, Department of Accounting & Corporate Governance, Faculty of Business and Economics.**

- Course Convenor for ACCG927: Current Issues in Accounting and Corporate Governance
  - Responsible for the overall operation of the unit of study
    - Supervise and coordinate other lecturers
    - Development of curriculum
    - Set text and readings
    - Set assignment tasks and examinations
    - Organise class schedules

**December 2008 – November 2013**

**Lecturer and Senior Lecturer, Discipline of Accounting, Faculty of Economics and Business, University of Sydney (Now The University of Sydney Business School).**

As a Senior Lecturer in Accounting, I undertook administrative roles on a revolving basis with my colleagues. I was allocated to the following duties.

- Unit of Study Coordinator for ACCT5002: Management Accounting and Decision Making, ACCT6005: Management Control Systems and ACCT6015: Extended Performance Reporting.
  - Responsible for the overall operation of the unit of study
    - Supervise and coordinate other lecturers
    - Development of curriculum
    - Set text and readings
    - Set assignment tasks and examinations
    - Organise class schedules
- Post-graduate unit Coordinator
  - Responsible for the overall coordination of post graduate units in the Discipline of Accounting
    - Review and approval of all unit of study outlines
    - Review and approval of student exemptions
    - Review and approval of special admissions
    - Represent the Faculty on various committees and at functions
- Learning and Teaching Representative
  - Attend meetings and report back to the Discipline Advisory Committee on the development of learning and teaching
  - Promote the professional development of learning and teaching in accounting

**March 2008 – November 2008**

**Discipline of Accounting, Faculty of Economics and Business, University of Sydney**

Adjunct Lecturer – ACCT5002: Management Accounting & Decision Making

***Teaching Awards***

University of Sydney Business School Deans Citation for Teaching 2011

Wayne Lonergan Award for Outstanding Teaching (Early Career) 2011, University of Sydney Business School.