



# Online Open Day

*Study in English at UniTo*

# Business & Management

International Bachelor Degree



# Bachelor's Degree in Business & Management

International  
Affairs



University  
of Torino

- **Focus:** Study of Management processes & functions  
(i.e. Strategy, Operations, Finance, Marketing, etc.)
- International exposure
- English as a medium of instruction
- Campus: **SAA** School of Management
- **250 students** (capped number of places and admission test)



# English

- Improving fluency in **English Language**
- The **natural** language of **Business** across the Globe
- **International & Professional** Faculty
- **Interactive** Learning Environment
- **Teaching Assistance** and **Support to Students**
- **Soft and inter-relational** skills



# Features & Approach

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- Academic Staff with significant **publications in English and Teaching Experience Abroad**
- International Staff: **Visiting Professors** (30% of our faculty)
- **Interactive teaching & learning** (small classes, group work, case studies, daily assignments, etc.)
- **Mandatory Internship** (15 ECTS)
- **Optional Exams / Semester / Year Abroad**
- **Partnerships with USA Universities**: possibility to obtain the B.Sc. With the fourth year in the US



# Learning method

## International approach:

- Lectures combined with **Tutorial activities** in smaller groups
- Lessons with no more than **120-125 students** per classroom
- **Intensive teaching** (improves the speed of exam-taking)
- **Teaching material** provided to students



## 1st year – Study plan

COURSE	ECTS
Financial Accounting and Business Administration	6 + 6
Microeconomics	9
Private Law	6
Statistics for Business	6
Public Law for Economics	6
Mathematics for business and finance	12
Operations Management	5
<b>TOTAL</b>	<b>56</b>

## 2nd year – Study plan

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COURSE	ECTS
Business Law	6
Business Management	6
Financial Markets and Corporate Finance	6 + 6
Intermediate Financial Accounting	6
Macroeconomics	9
Managerial Accounting	6
Marketing	6
Business Organisation	6
<b>TOTAL</b>	<b>57</b>



# 3rd year – Study plan

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	COURSE	ECTS
	Environmental Management Systems	9
	Public Management and Public Economics	7
	<b>2 elective courses chosen among the following:</b>	12
	Administrative Law - Advanced Accounting - Labelling - Sustainability Accounting and Accountability - Tax Law in an International and European perspective - Business Organization History - Logistic Trade - Human resource Management - Private Law and Behavioural Studies	
<i>Elective courses</i>	<b>2 courses to be chosen among the aforementioned courses or other UniTo courses.</b>	12
	Language: French – Spanish – German – Italian	6
	Internship	15
	Business Analytics Lab	3
	Final examination	3
	<b>TOTAL</b>	<b>180</b>





# International programmes

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The **international exposure** consists not only in studying in English with a global perspective, but it is strengthened through classes with foreign classmates and visiting professors, exchanges with our Erasmus+ and extra UE partners, internships carried out in big companies in Italy and abroad.

*Dedicated office for  
internship scouting abroad*



*Erasmus + for Study  
Erasmus Traineeship*

*Specific  
partnerships*



*Overseas  
Network*



# Partnerships with US Universities

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## Ongoing partnerships



Southern Illinois University Edwardsville (USA)  
3+1 year → BSc



Kent State University (USA)  
3+1 year → BSc

MORE INFORMATION AVAILABLE [AT THIS LINK](#)



# Job placement/coaching

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The degree program encourages students to gain professional experience through **training, internships** and other **extra-curricular activities** before their graduation.

Many careers are open to our graduates in *Business & Management*.

Our graduates qualify for careers in administration, marketing, or management of business firms, in banking and insurance, in state and local government agencies, as well as a variety of other settings where the knowledge of business functions and processes is required.

- Individual coaching
- Resume writing support



# Additional services

- Organisation of **tutoring** and integrative teaching activities (Case studies, seminars, STATA etc.)
- Dedicated **technical and administrative** services (students' office, didactics office, Erasmus office, job placement offices etc.)





# Tuition and fees

Annual tuition fees composed by:

- **ordinary fee**: UniTO variable amount depending of the student's income level and potentially covered by scholarships and other kind of financial aid;
- **additional fee**: variable additional amount depending on the student's ISEE level, but NOT covered by scholarships and other kind of financial aid.

More info:

- [Tuition fees and financial aid](#)
- [UniTo Tuition fees simulator](#)



# Link e contacts

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Bachelor Degree in Business & Management: [www.business-management.unito.it](http://www.business-management.unito.it)

Università di Torino: [www.unito.it](http://www.unito.it)

SAA School of Management: [www.saamanagement.it/](http://www.saamanagement.it/)

Scuola di Management e Economia: [www.sme.unito.it](http://www.sme.unito.it)

Dipartimento di Management: [www.management.unito.it](http://www.management.unito.it)

CISIA: [www.cisiaonline.it](http://www.cisiaonline.it)



[internationaldegrees.management@unito.it](mailto:internationaldegrees.management@unito.it)





**Thank you  
for your attention!**