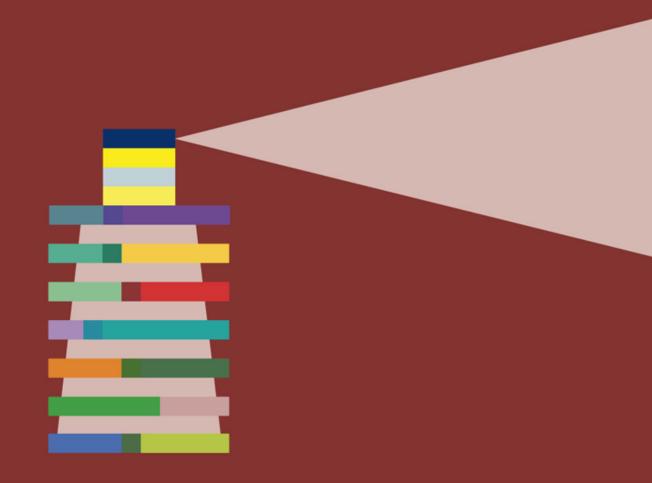


## Online Open Day Study in English at UniTo



Business & Management

International Bachelor Degree



# Bachelor's Degree in Business & Management



- Focus: Study of Management processes & functions
   (i.e. Strategy, Operations, Finance, Marketing, etc.)
- International exposure
- English as a medium of instruction
- Campus: SAA School of Management
- 250 students (capped number of places and <u>admission test</u>)



## **English**



- Improving fluency in English Language
- The natural language of Business across the Globe
- International & Professional Faculty
- Interactive Learning Environment
- Teaching Assistance and Support to Students
- Soft and inter-relational skills



### **Features & Approach**



- Academic Staff with significant publications in English and Teaching Experience Abroad
- International Staff: Visiting Professors (30% of our faculty)
- Interactive teaching & learning (small classes, group work, case studies, daily assignments, etc.)
- Mandatory Internship (15 ECTS)
- Optional Exams / Semester / Year Abroad
- Partnerships with USA Universities: possibility to obtain the B.Sc.
   With the fourth year in the US



## **Learning method**



#### **International approach:**

- Lectures combined with Tutorial activities in smaller groups
- Lessons with no more than 120-125 students per classroom
- Intensive teaching (improves the speed of exam-taking)
- Teaching material provided to students



#### 1st year – Study plan

COURSE	<b>ECTS</b>
Financial Accounting and Business	
Administration	6+6
Microeconomics	9
Private Law	6
Statistics for Business	6
Public Law for Economics	6
Mathematics for business and	
finance	12
Operations Management	5
TOTAL	56

## 2nd year — Study plan International Affairs





COURSE	ECTS
Business Law	6
Business Management	6
Financial Markets and Corporate Finance	6 + 6
Intermediate Financial Accounting	6
Macroeconomics	9
Managerial Accounting	6
Marketing	6
Business Organisation	6
TOTAL	57



## 3rd year — Study plan



	COURSE	ECTS
	Environmental Management Systems	9
	Public Management and Public Economics	7
	2 elective courses chosen among the following:	12
	Administrative Law - Advanced Accounting - Labelling - Sustainability Accounting and Accountability - Tax Law in an International and European perspective - Business Organization History - Logistic Trade - Human resource Management - Private Law and Behavioural Studies	
Elective courses	2 courses to be chosen among the aforementioned courses or other UniTo courses.	12
	Language: French – Spanish – German – Italian	6
	Internship	15
	Business Analytics Lab	3
	Final examination	3
	TOTAL	180



## **International programmes**



The international exposure consists not only in studying in English with a global perspective, but it is strengthened through classes with foreign classmates and visiting professors, exchanges with our Erasmus+ and extra UE partners,

internships carried out in big

companies in Italy and abroad.





## **Partnerships with US Universities**



#### Ongoing partnerships



Southern Illinois University Edwardsville (USA) 3+1 year → BSc



Kent State University (USA) 3+1 year → BSc



MORE INFORMATION AVAILABLE AT THIS LINK





## Job placement/coaching



The degree program encourages students to gain professional experience through **training**, **internships** and other **extracurricular activities** before their graduation.

Many careers are open to our graduates in *Business & Management*.

Our graduates qualify for careers in administration, marketing, or management of business firms, in banking and insurance, in state and local government agencies, as well as a variety of other settings where the knowledge of business functions and processes is required.

- Individual coaching
- Resume writing support



#### **Additional services**



- Organisation of tutoring and integrative teaching activities (Case studies, seminars, STATA etc.)
- Dedicated technical and administrative services (students' office, didactics office, Erasmus office, job placement offices etc.)









#### **Tuition and fees**



#### Annual tuition fees composed by:

- ordinary fee: UniTO variable amount depending of the student's income level and potentially covered by scholarships and other kind of financial aid;
- additional fee: variable additional amount depending on the student's ISEE level, but NOT covered by scholarships and other kind of financial aid.

#### More info:

- Tuition fees and financial aid
- UniTo Tuition fees simulator



#### Link e contacts



Bachelor Degree in Business & Management: www.business-management.unito.it

Università di Torino: www.unito.it

SAA School of Management: <a href="https://www.saamanagement.it/">www.saamanagement.it/</a>

Scuola di Management e Economia: www.sme.unito.it

Dipartimento di Management: www.management.unito.it

CISIA: www.cisiaonline.it



<u>internationaldegrees.management@unito.it</u>





Thank you for your attention!