



SPRING 2022 – January 14th

WHO ARE WE?



WHY STUDYING AT SAA

- ✓ A TRADITION OF 65 YEARS
 - ✓ THE FIRST ITALIAN BUSINESS SCHOOL
 - ✓ COMBINED TEACHING METHODS
 - ✓ INTERNATIONAL CONTEXT
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- ✓ 1 library specialized in Management topics
 - ✓ 1 foreign language lab (Self-access centre)
 - ✓ 2 computer labs



THE LIBRARY



APPOINTMENTS:

011 – 63.99.238

biblio.saa@unito.it (link sends e-mail)



TIMETABLE:

From Monday to Friday: 8,30 a.m. - 12,30 a.m. / 1,00 p.m. - 4,30 p.m.



UNIVERSITÀ DEGLI STUDI DI TORINO



THE SAC



Italian for
foreigner
students



UNIVERSITÀ DEGLI STUDI DI TORINO



IN ENGLISH

- BUSINESS & MANAGEMENT (*UNDERGRADUATE*)

<https://www.business-management.unito.it/do/home.pl>

- BUSINESS ADMINISTRATION (*POSTGRADUATE*)

<https://www.business-administration.unito.it/do/home.pl#submenu>



BUSINESS & MANAGEMENT DEGREE

Business and Management Degree – CAMPUS SAA 2021/2022							
Course code	Title	ECTS	Language of instruction	Teaching hours	FALL Semester 1° term (Sept-Dec)	SPRING Semester 2° term (Jan-Apr)	SPRING Semester 3° term (Apr-Jun)
First Year							
MAN0512A	Financial Accounting	6	English	42		X	
MAN0512B	Business Administration	6	English	42	X		
MAN0263	Mathematics for Business and Finance	12	English	84	X		
MAN0259	Microeconomics	9	English	63		X	
MAN0264	Operations Management	5	English	35			X
MAN0260	Private Law	6	English	42		X	
MAN0520	Public Law for Economics	6	English	42		X	
MAN0261	Statistics for Business	6	English	42			X
Second Year							
MAN0265	Business Law	6	English	42	X		
MAN0266	Business Management	6	English	42			X
MAN0272	Business Organisation	6	English	42			X
MAN0513A	Financial Markets	6	English	42	X		
MAN0513B	Corporate Finance	6	English	42		X	
MAN0268	Intermediate Financial Accounting	6	English	42	X		
MAN0269	Macroeconomics*	9	English	63	X		
MAN0270	Managerial Accounting	6	English	42		X	
MAN0271	Marketing	6	English	42		X	
Third year							
MAN0274	Administrative Law	6	English	42	X		
MAN0275	Advanced Accounting	6	English	42		X	
MAN0276	Advanced Banking And Finance	6	English	42		X	
MAN0518	Business Analytics Lab	3	English	21		X	
MAN0515	Business Organization History	6	English	42	X		
MAN0278	Environmental Management Systems	9	English	63	X		
MAN0517	Human Resource Management	6	English	42	X		
MAN0207	Labelling (Food and non food products)	6	English	42		X	
MAN0516	Logistic Trade	6	English	42		X	
MAN0594A	Private Law	3	English	21		X	
MAN0594B	Behavioural Studies	3	English	21		X	
MAN0514	Public Management and Public Economics	7	English	49	X		
MAN0285	Sustainability Accounting & Accountability	6	English	42		X	
MAN0282	Tax Law in an International and European Perspective	6	English	42	X		

No guarantee can be given that the modules at our department may not be altered, cancelled or otherwise amended at short notice

BUSINESS ADMINISTRATION DEGREE

Business Administration Degree – CAMPUS SAA 2021/2022

Course code	Title	ECTS	Language of instruction	Teaching hours	Fall Semester 1° term (Sept-Dec)	Spring semester 2° term (Jan-Apr)	Spring Semester 3° term (Apr-Jun)
First Year							
MAN0529B	Advanced Capital Markets	5	English	35		X	
MAN0529A	Advanced Corporate Finance	5	English	35	X		
MAN0294	Business Organisation and Behaviour	6	English	42		X	
MAN0521	International GAAP and Financial Analysis	10	English	70	X		
MAN0293	Interpreting the Macroeconomic Scenario	12	English	84		X	
MAN0299B	International Contracts and Corporate Law	5	English	35			X
MAN0299A	International Law and Taxation	5	English	35			X
MAN0523B	Data Analysis	5	English	35	X		
MAN0523A	Financial Mathematics	5	English	35		X	
MAN0298	Safety, Quality and Environment Management	5	English	35			X
MAN0522	Strategic Marketing	5	English	35		X	
Second Year							
MAN0304	Brand Management	5	English	35	X		
MAN0311	Business Plan	5	English	35	X		
MAN0526B	Business Strategy	6	English	42	X		
MAN0526A	Corporate Governance	6	English	42	X		
MAN0525	Derivatives	5	English	35	X		
MAN0527	Digital Transformation	5	English	35	X		
MAN0308	Entrepreneurship	5	English	35	X		
MAN0524A	Financial Risk Management	6	English	42	X		
MAN0524B	Integrated Reporting & Sustainability	6	English	42	X		
MAN0532	International Management	5	English	35	X		
MAN0302	Management Information Systems and Internal Control	5	English	35	X		
MAN0531	Mergers & Acquisitions	5	English	35	X		

IN ITALIAN

MANAGEMENT DELL'INFORMAZIONE E DELLA COMUNICAZIONE AZIENDALE (MICA)

<https://saa.campusnet.unito.it/do/home.pl>

BCIM ELECTIVE in:

English

French

German

<input type="checkbox"/> Altre attività in lingua (italiana o straniera)	2021/2022	(MAN0129)	A scelta dello studente	3
<input type="checkbox"/> Altre attività in lingua I (italiana o straniera)	2021/2022	(MAN0130)	A scelta dello studente	5
<input type="checkbox"/> Altre attività in lingua II (italiana o straniera)	2021/2022	(MAN0131)	A scelta dello studente	7



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MANAGEMENT DELL' INFORMAZIONE E DELLA COMUNICAZIONE AZIENDALE DEGREE

Management dell'Informazione e della Comunicazione Aziendale – CAMPUS SAA 2021/2022

Course code	Title	ECTS	Language of instruction	Teaching hours	FALL Semester 1° term (Sept-Dec)	SPRING Semester 2° term (Jan-Apr)
First Year						
AA001	Economia Aziendale	10	Italian	80	X	
AA005	Istituzioni di Economia*	8	Italian	64	X	
SAA0062	Statistica per l'azienda	6	Italian	48		X
SAA0066	Matematica per l'azienda	10	Italian	80	X	
SAA0063A	Istituzioni di Diritto Pubblico	5	Italian	40		X
SAA0063B	Diritto di Unione Europea	6	Italian	48	X	
SAA0064	Ragioneria e controllo della Gestione	10	Italian	80		X
SAA0065	Marketing	5	Italian	40	X	
Second Year						
SAA0067A	Istituzioni di Diritto Privato	5	Italian	40	X	
SAA0067B	Diritto Commerciale	6	Italian	48	X	
SAA0068A	Economia Manageriale	5	Italian	40		X
SAA0068B	Economia dell'innovazione	5	Italian	40		X
SAA0069	Sistemi informativi e gestione delle reti aziendali	8	Italian	64		X
SAA0070	Analisi, progettazione e controllo delle strutture organizzative e dei processi aziendali	8	Italian	64		X
SAA0071	Finanza Aziendale	5	Italian	40	X	
MAN0323	Principi di Comunicazione	6	Italian	48	X	
Third Year						
SAA0072	Auditing e Reporting per comunicazione della performance aziendale	5	Italian	40	X	
SAA0073	Tecnologie Web	5	Italian	40		X
SAA0044	Sociologia dell'informazione e della comunicazione	5	Italian	40	X	
SAA0041	Psicologia dell'organizzazione	5	Italian	40		X
AA029	Lingua Inglese*	9	English	72	X	
AA030	Lingua Francese*	5	French	40	X	
AA031	Lingua Spagnola*	5	Spanish	40	X	
SAA0074	Lingua Tedesca*	5	German	40	X	



BUSINESS COMMUNICATION and INFORMATION MANAGEMENT – BCIM (ELECTIVE)

[illegible]

ALL TESTS AND EXAMS WILL BE LISTED ON EACH CLASS SYLLABUS. THEY CANNOT BE RESCHEDULED FOR ANY REASON. ABSENCES WILL NEGATIVELY AFFECT THE FINAL GRADE. PLEASE DO NOT MAKE TRAVEL PLANS UNTIL YOU SEE YOUR COURSE SCHEDULE!!!!

- **Prof. Brix**'s course presentation (*Brand Management*)
- **Prof. Meinero**'s course presentation (*Economics, Growth, Welfare*)
- **Prof. Barettini**'s course presentation (*Ethical Issues in Social and Business Rules*)
- **Prof. Callari**'s course presentation (*Roadmap to Usability Testing*)
- **Prof. Gaspardo**'s course presentation (*International Negotiation*)

Prof. Beltramo's courses presentation (*Tourism Eco-Management*)

Prof. Tellier's course presentation (*Web Marketing*)

Prof. Zumbo's course presentation (*Communication and New Media*)

- **Prof. Bradshaw**'s course presentation (*Public Speaking for Young Executives*)



USAC Offer 2021/2022						
Code	Title	ECTS	Language of instruction	Teaching hours	Fall Semester	Spring Semester
International Business and Politics Studies						
USAC	Business Leadership, Management and Teamwork	5	English	39		X
USAC	Comparative Government and World Politics	5	English	39		X
USAC	Economic and Political Institutions of the European Union	5	English	39	X	X
USAC	Human Resource Management	5	English	39		X
USAC	Intercultural Communication	5	English	39	X	X
USAC	International Human Rights: International Law and Politics Topics	5	English	39	X	
USAC	International Marketing	5	English	39		X
USAC	Operations Management	5	English	39		X
Art and Architecture Studies						
USAC	Italian Cinema in English Translation: Twentieth-Century Italy Through the Lens of the Cinema	5	English	39	X	X
USAC	Italian Cuisine*	2	English	15	X	X
USAC	Italian Culture	5	English	39	X	X
USAC	Modern Architecture	5	English	39	X	X
USAC	Twentieth-Century Art	5	English	39		X
Italian Language Studies						
USAC	Elementary Italian I	7	English	50	X	X
USAC	Elementary Italian II	7	English	50	X	X





<https://www.youtube.com/watch?v=CEyy7DT7m0g>



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Grazie

